



Consent and Release

For good and valuable consideration the receipt of which is hereby acknowledged, I, _____, do hereby grant to Schwan's Company and its predecessors, assigns, successors, affiliates, subsidiaries, and related companies and their advertising agencies, customers, licenses, assigns or others working for or on their behalf and their respective officers, directors, agents, successors and assigns (the "Licensed Parties"), the perpetual and irrevocable right, but not obligation, to reproduce, copy publish broadcast, or otherwise use my name, biography, picture, voice, portrait or likeness or any material based upon or derived there from, in whole or in part, by any and all means now known or developed in the future, throughout the world, in connection with all advertising, promotion, publicity or other trade purposed relating to the business of Licensed Parties.

I agree that I shall have no right of approval, no claim to additional compensation or benefit, and no claim (including, without limitation, claims based upon invasion of privacy, defamation, or right of publicity) arising out of any use of my likeness including any resulting blurring, distortion, alteration or optical illusion, whether or not intentional. I also agree that I will have no rights, including copyright, in or to any photographs or other creative works in which my likeness is used.

Name

Date