

# 2023 Annual Employment Report

## Status of Graduates Available for Related Employment

Total Related Employment Rate:	96.7%
Employed But Seeking Related:	2.0%
<b>TOTAL EMPLOYED:</b>	<b>98.7%</b>

## Status of All Graduates

Continuing Education:	17.8%
Still Looking:	1.3%

*90.8% Return Rate*

### Top Non-Teaching Employers

- Avera Marshall Regional Medical Center
- North Star Mutual Insurance Company
- BI Worldwide
- Schwan's Company
- Eide Bailly
- Ridgeview Medical Center

### Top Teaching Employers

- Worthington School District
- Albert Lea School District
- Brainerd Public School District
- Pillager School District
- Cass Lake-Bena Public School District
- Red Lake Public School District

### Top Undergraduate Majors

- Nursing (BSN) - 70 Graduates
- Management (BS) - 35 Graduates
- Exercise Science (BS) - 33 Graduates
- Elementary Education (BS) - 27 Graduates
- Accounting (BS) - 16 Graduates
- Special Education-Academic & Behavioral Strategist - 16 Graduates

**84% Employed in Minnesota**  
**4% Employed in South Dakota**  
**3% Employed in Iowa**  
**9% Employed in Other States**



**Career Services at SMSU assists students in career exploration and development, job and internship searching, interview preparation, resume and cover letter writing, graduate school preparation and employer networking.**

**Employers from the Midwest at SMSU recruit throughout the year.**

NOTES:

- 1) Caution about the use of data for a program is advisable when the number of graduates is low or the number of "Status Unknown" exceeds 15% of the total graduates.
- 2) Graduates or individuals who know the graduates provided this information, including relatedness of employment to program of study.
- 3) "Related Employment Part-time" includes graduates who reported related employment but did not indicate the number of hours worked per week.
- 4) "Unavailability for Employment" includes graduates who chose not to seek work, were unable to work, or were international students who returned to their homelands.
- 5) "Status Unknown" includes graduates who could not be located or did not respond to requests for information.
- 6) Categories of employment can include some graduates who also reported continuing education, but indicated that employment was their preferred classification.
- 7) "Continuing Education" can include some graduates who also reported employment but indicated that continuing education was their preferred classification.
- 8) Information on graduates who both worked and pursued further education is available in supplemental materials.
- 9) Sums of percentages might not equal total percentages due to rounding.
- 10) N/A ("Not Applicable") is displayed in the "Percent of Available" row when there are no graduates available
- 11) Status of graduates available for related employment includes: related employment full time and part time, unrelated seeking related and looking for work
- 12) Related employment rate is determined by taking the number of work related divided by the work related and unrelated work seeking related and looking for work.

***Strategic Framework Performance Metrics \****  
***Related Employment by Award***  
**Southwest Minnesota State University**  
***Class of 2023***

<i>Award</i>	<i>Related Work Full-time</i>	<i>Related Work Part-time</i>	<i>Unrelated Work Seeking Related</i>	<i>Available for Work but Unemployed</i>	<i>Total Graduates</i>	<i>Total Related Work</i>	<i>Total Available for Related Work</i>	<i>Related Employment Rate</i>
AA	1	0	0	0	1	1	1	100.0%
BA	24	3	1	3	31	27	31	87.1%
BAS	2	0	1	0	3	2	3	66.7%
BS	180	14	6	1	201	194	201	96.5%
BSN	50	6	0	1	57	56	57	98.2%
CERT	4	0	0	0	4	4	4	100.0%
EDSP	12	0	0	0	12	12	12	100.0%
GC	14	0	0	0	14	14	14	100.0%
MBA	14	0	1	1	16	14	16	87.5%
MS	118	1	0	0	119	119	119	100.0%
<b>Total:</b>	<b>419</b>	<b>24</b>	<b>9</b>	<b>6</b>	<b>458</b>	<b>443</b>	<b>458</b>	<b>96.7%</b>
<b>Percent:</b>	<b>91.5%</b>	<b>5.2%</b>	<b>2.0%</b>	<b>1.3%</b>	<b>100.0%</b>	<b>96.7%</b>	<b>100.0%</b>	

\* Includes only graduates who are classified as available for related employment and excludes graduates who are foreign nationals and those graduates incarcerated or from a joint program in which another institution has follow-up responsibility.

**Status of Graduates within One Year of Graduation  
Class of 2022-23  
Southwest Minnesota State University  
All Programs**

**Status of All Graduates**

	Related Employment Full-time	Related Employment Part-time	Unrelated Employment Seeking Related	Unrelated Employment Not Seeking Related	Continuing Education	Available for Work but Unemployed	Unavailable for Employment	Status Unknown	Total Graduates
Number	429	24	9	5	120	6	22	60	675
Percent of Total	63.6%	3.6%	1.3%	0.7%	17.8%	0.9%	3.3%	8.9%	100.0%

**Status of Graduates Available for Employment**

	Related Employment Full-time	Related Employment Part-time	Unrelated Employment Seeking Related	Unrelated Employment Not Seeking Related	Total Employment	Available for Work but Unemployed	Total Available for Employment	Education/Unavailable/Unknown	Total Graduates
Number	429	24	9	5	467	6	473	202	675
Percent of Available	90.7%	5.1%	1.9%	1.1%	98.7%	1.3%	100.0%		
Percent of Total	63.6%	3.6%	1.3%	0.7%	69.2%	0.9%	70.1%	29.9%	100.0%

**Status of Graduates Available for Related Employment**

	Related Employment Full-time	Related Employment Part-time	Total Related Employment	Unrelated Employment Seeking Related	Available for Work but Unemployed	Total Available for Related Employment	Not Seeking/Education/Unavailable/Unknown	Total Graduates
Number	429	24	453	9	6	468	207	675
Percent of Available	91.7%	5.1%	96.8%	1.9%	1.3%	100.0%		
Percent of Total	63.6%	3.6%	67.1%	1.3%	0.9%	69.3%	30.7%	100.0%

**NOTES:**

- 1) Caution about the use of data for a program is advisable when the number of graduates is low or the number of "Status Unknown" exceeds 15% of the total graduates.
- 2) Graduates or individuals who know the graduates provided this information, including relatedness of employment to program of study.
- 3) "Related Employment Part-time" includes graduates who reported related employment but did not indicate the number of hours worked per week.
- 4) "Unavailability for Employment" includes graduates who chose not to seek work, were unable to work, or were international students who returned to their homelands.
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- 6) Categories of employment can include some graduates who also reported continuing education but indicated that employment was their preferred classification.
- 7) "Continuing Education" can include some graduates who also reported employment but indicated that continuing education was their preferred classification.
- 8) Information on graduates who both worked and pursued further education is available in supplemental materials.
- 9) Sums of percentages might not equal total percentages due to rounding.
- 10) N/A ("Not Applicable") is displayed in the "Percent of Available" row when there are no graduates available.

*Based on Major Names\**  
**Graduate Follow-up Summary Report for All Majors**  
**Southwest Minnesota State University**  
**Class of 2023**

<i>Program</i>	<i>Award</i>	<i>Related Work</i>		<i>Unrelated Work Seeking Related</i>	<i>Unrelated Work Seeking Related</i>	<i>Continuing Education</i>	<i>Available for Work but Unemployed</i>		<i>Status Unknown</i>	<i>Total Graduates</i>	<i>Total Related Work</i>	<i>Total Available for Related Work</i>	<i>Related Employment Rate</i>
		<i>Full-time</i>	<i>Part-time</i>				<i>Unemployed</i>	<i>for Work</i>					
Accounting	BS	11	1	0	0	4	0	0	0	16	12	12	100.0%
Agribusiness Management	BS	3	0	0	0	0	1	1	0	5	3	4	75.0%
Agricultural Communications and Leadership	BA	0	0	0	0	0	0	0	1	1	0	0	0.0%
Agricultural Communications and Leadership	BS	1	0	0	0	0	0	0	0	1	1	1	100.0%
Agricultural Education	BS	2	1	0	0	0	0	0	0	3	3	3	100.0%
Agronomy	BS	4	0	0	0	0	0	0	0	4	4	4	100.0%
Applied Computational Mathematics	BS	2	0	0	0	0	0	0	0	2	2	2	100.0%
Art	BA	2	0	0	0	4	0	0	5	11	2	2	100.0%
Art Teacher Education	BS	3	0	0	0	0	0	0	0	3	3	3	100.0%
Biology	BA	0	0	0	0	3	0	0	0	3	0	0	0.0%
Biology	BS	4	0	1	0	4	0	0	1	10	4	5	80.0%
Business Administration	MBA	18	0	1	0	0	1	19	2	41	18	20	90.0%
Charter School Leadership	GC	11	0	0	0	0	0	0	0	11	11	11	100.0%
Coaching	CERT	3	0	0	0	4	0	0	0	7	3	3	100.0%
Communication Arts & Literature Secondary ED/COMM	BS	1	0	0	0	1	0	0	0	2	1	1	100.0%
Communication Arts & Literature Secondary ED/ENG	BS	1	0	0	0	1	0	0	0	2	1	1	100.0%
Communication Studies	BA	3	0	0	0	2	0	0	1	6	3	3	100.0%
Communication Studies:Broadcasting & Digital Media	BS	2	0	1	0	0	0	0	3	6	2	3	66.7%
Community Psychology and Health Promotion	BA	3	1	0	0	3	0	0	1	8	4	4	100.0%
Computer Science	BS	7	0	0	0	2	0	0	0	9	7	7	100.0%
Culinology	BS	4	0	0	0	0	0	0	0	4	4	4	100.0%
Early Childhood Education	BS	13	0	0	0	1	0	1	0	15	13	13	100.0%
Early Childhood Special Education	BS	4	0	0	0	1	0	0	0	5	4	4	100.0%
Education	MS	99	0	0	0	0	0	0	0	99	99	99	100.0%
Education Administration and Leadership	EDSP	12	0	0	0	0	0	0	0	12	12	12	100.0%
Education Administration and Leadership: Special Education	GC	2	0	0	0	0	0	0	0	2	2	2	100.0%
Educational Studies	BS	12	0	0	0	1	0	0	2	15	12	12	100.0%
Elementary Teacher Education	BS	23	1	0	0	3	0	0	0	27	24	24	100.0%

\* Report includes all majors for graduates, not just their first major.

Total Related Work comprises classifications Related Work Full-time and Related Work Part-time.

Total Available for Related Work comprises classifications Related Work Full-time, Related Work Part-time, Unrelated Work Seeking Related and Available for Work but Unemployed.

Related Employment Rate is calculated as Total Related Work divided by Total Available for Related Work.

*Based on Major Names\**  
**Graduate Follow-up Summary Report for All Majors**  
**Southwest Minnesota State University**  
**Class of 2023**

Program	Award	Related Work		Unrelated Work	Unrelated Work	Continuing Education	Available for Work		Status Unknown	Total Graduates	Total Related Work	Total Available for Related Work	Related Employment Rate
		Full-time	Part-time	Seeking Related	Seeking Related		Work but Unemployed	Unavailable for Work					
English	BA	0	0	0	1	0	1	0	3	5	0	1	0.0%
Entrepreneurship	CERT	0	0	0	0	1	0	0	0	1	0	0	0.0%
Environmental Science	BS	3	1	1	0	2	0	0	0	7	4	5	80.0%
Exercise Science	BS	5	2	2	0	14	0	0	10	33	7	9	77.8%
Finance	BS	7	0	0	0	4	0	0	1	12	7	7	100.0%
Forensic Accounting & Fraud Investigation	CERT	1	0	0	0	0	0	0	0	1	1	1	100.0%
General Studies	BA	3	1	0	1	2	0	0	2	9	4	4	100.0%
Health Education	BS	3	1	0	0	2	0	0	0	6	4	4	100.0%
History	BA	3	0	0	0	4	1	0	0	8	3	4	75.0%
Hospitality Management	BS	2	2	1	0	0	0	0	1	6	4	5	80.0%
Human Resource Management	CERT	0	0	0	0	1	0	0	0	1	0	0	0.0%
Justice Administration	BS	9	2	0	0	3	0	0	0	14	11	11	100.0%
Liberal Arts and Sciences	AA	1	0	0	0	16	0	0	3	20	1	1	100.0%
Management	BAS	2	0	1	0	0	0	0	0	3	2	3	66.7%
Management	BS	20	0	0	2	12	0	0	1	35	20	20	100.0%
Marketing	BS	5	0	0	0	4	0	0	2	11	5	5	100.0%
Mathematics	BA	0	0	1	0	0	0	0	0	1	0	1	0.0%
Mathematics	GC	1	0	0	0	0	0	0	0	1	1	1	100.0%
Music	BA	0	0	0	0	0	0	0	1	1	0	0	0.0%
Music Teacher Education	BS	1	0	0	0	0	0	0	0	1	1	1	100.0%
Nursing	BSN	50	6	0	1	5	1	1	6	70	56	57	98.2%
Philosophy	BA	1	0	0	0	1	0	0	0	2	1	1	100.0%
Physical Education	BS	0	1	0	0	2	0	0	2	5	1	1	100.0%
Physical Education Teaching	BS	4	1	0	0	2	0	0	0	7	5	5	100.0%
Physical Education: Coaching of Sport	MS	11	1	0	0	1	0	0	0	13	12	12	100.0%
Political Science	BA	1	0	0	0	0	0	0	1	2	1	1	100.0%
Psychology	BA	5	1	0	0	6	0	0	2	14	6	6	100.0%
Social Work	BS	10	0	0	0	3	0	0	2	15	10	10	100.0%

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*Based on Major Names\**  
**Graduate Follow-up Summary Report for All Majors**  
**Southwest Minnesota State University**  
*Class of 2023*

<i>Program</i>	<i>Award</i>	<i>Related Work Full-time</i>	<i>Related Work Part-time</i>	<i>Unrelated Work Seeking Related</i>	<i>Unrelated Work Seeking Related</i>	<i>Continuing Education</i>	<i>Available for Work but Unemployed</i>	<i>Unavailable for Work</i>	<i>Status Unknown</i>	<i>Total Graduates</i>	<i>Total Related Work</i>	<i>Total Available for Related Work</i>	<i>Related Employment Rate</i>
Sociology	BA	0	0	0	0	0	0	0	2	2	0	0	0.0%
Special Education	MS	8	0	0	0	0	0	0	0	8	8	8	100.0%
Special Education-Academic & Behavioral Strategist	BS	14	1	0	0	0	0	0	1	16	15	15	100.0%
Strength and Conditioning	CERT	0	0	0	0	1	0	0	0	1	0	0	0.0%
Sustainable Agricultural Solutions	BS	2	0	0	0	0	0	0	0	2	2	2	100.0%
Teaching English as a Second Language (TESL) K-12	BS	4	0	0	0	0	0	0	0	4	4	4	100.0%
Theatre Arts	BA	3	0	0	0	0	1	0	4	8	3	4	75.0%
<b>Total:</b>		<b>429</b>	<b>24</b>	<b>9</b>	<b>5</b>	<b>120</b>	<b>6</b>	<b>22</b>	<b>60</b>	<b>675</b>	<b>453</b>	<b>468</b>	<b>96.8%</b>
<b>Percent:</b>		<b>63.6%</b>	<b>3.6%</b>	<b>1.3%</b>	<b>0.7%</b>	<b>17.8%</b>	<b>0.9%</b>	<b>3.3%</b>	<b>8.9%</b>	<b>100.0%</b>	<b>67.1%</b>	<b>69.3%</b>	

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